

ABDUL DAAYEM KEMMA

Data Analyst | Python | SQL | Power BI | Machine Learning

Srinagar, India 193201 | +91 6005088063 | abduldaayim07@gmail.com | Open to Remote & Relocation

PROFESSIONAL SUMMARY

Detail-oriented Data Analyst and Computer Science graduate with hands-on experience in Python, SQL, Power BI, Google Analytics, and machine learning. Proven ability to perform exploratory data analysis, build predictive models, design interactive dashboards in Looker Studio, and communicate actionable insights to stakeholders. Experienced across e-commerce, healthcare, edtech, and IT domains. Adept at translating complex datasets into clear business intelligence to support data-driven decision-making. Seeking a Data Analyst role where analytical depth, technical skill, and problem-solving drive measurable business impact.

KEY ACHIEVEMENTS

4 Internships

Gained cross-domain experience in Data Analytics, AI/ML, and Software Development across e-commerce, edtech, and healthcare

Google Analytics

Led end-to-end Google Merchant Store website analysis using Google Analytics and Looker Studio at WInnovation

Python Expert

Built and deployed data pipelines, custom visualizations, and ML models across multiple internship projects

Multi-Domain

Applied data skills at WInnovation, CETPA, Talentize, and Ganjean Health across diverse industry verticals

TECHNICAL SKILLS

Python	SQL	Power BI	Tableau
Advanced Excel	Machine Learning	EDA	Data Cleaning
Statistical Analysis	Data Visualization	Predictive Modeling	Feature Selection
Google Analytics	Looker Studio	Dashboard Design	Funnel Analysis

Soft Skills: Strong Communication | Team Collaboration | Analytical Thinking | Time Management | Adaptability

PROFESSIONAL EXPERIENCE

Data Analyst Intern (Industrial) | WInnovation | Jan 2026 – May 2026 | Remote

- Led end-to-end analysis of a Google Merchant Store website as a key industrial internship project, delivering comprehensive performance and traffic insights to stakeholders.
- Integrated and configured Google Analytics to track critical website metrics including user behavior, session data, traffic sources, conversion funnels, and engagement rates.
- Built interactive dashboards and reports in Looker Studio, enabling stakeholders to monitor real-time KPIs and make data-driven merchandising and marketing decisions.
- Identified underperforming product pages and traffic drop-off points through funnel analysis, providing actionable recommendations to improve conversion rates.
- Presented findings and visual reports to the team, translating complex data outputs into clear business narratives for non-technical audiences.

Python Data Analyst | CETPA | Aug 2025 – Sept 2025 | Noida, India

- ▶ Conducted in-depth exploratory data analyses using Pandas, NumPy, and Matplotlib to uncover process improvement opportunities and potential revenue growth areas.
- ▶ Performed rigorous data cleaning and preprocessing workflows, ensuring high-quality, analysis-ready datasets for downstream modeling and reporting.
- ▶ Designed and developed custom Python data visualization tools that effectively communicated complex findings to both technical and non-technical stakeholders.
- ▶ Automated repetitive data processing tasks by streamlining Python scripts, reducing manual effort and improving pipeline efficiency.

AI / ML Intern | Talentize | *Mar 2025 – May 2025 | Remote*

- ▶ Compiled, cleaned, and transformed raw datasets to ensure data integrity and suitability for machine learning model development.
- ▶ Designed and deployed predictive models using supervised machine learning algorithms, enabling data-driven business decisions.
- ▶ Analyzed large-scale datasets to identify behavioral trends and patterns in customer data, providing actionable intelligence to stakeholders.
- ▶ Applied feature selection algorithms to optimize model performance and reduce dimensionality for improved prediction accuracy.

Software Development Intern | Ganjean Health | *Dec 2024 – Feb 2025 | Sopore, J&K*

- ▶ Collaborated with cross-functional teams to design, develop, and deploy high-quality software solutions in a healthcare environment.
- ▶ Conducted thorough testing and QA of new software features, ensuring reliability, usability, and performance before deployment.
- ▶ Identified technical issues through root-cause analysis and provided effective resolutions in coordination with the engineering team.

EDUCATION

B.Tech – Computer Science (2025)

University of Kashmir | *Srinagar, Jammu & Kashmir*

Certificate of Higher Education – 12th Science (2021)

St. Joseph's Higher Secondary School | *Baramulla, Jammu & Kashmir*

CERTIFICATIONS

- ▶ Data Science & Analytics – HP Life
- ▶ Cloud SQL with Terraform – Google
- ▶ Microsoft Excel – Coursera Project Network

LANGUAGES

English | Urdu | Hindi | Kashmiri